



SUZANNE SCACCA

While I am a trained linguist, I work strictly with the written English language these days.

For the last decade, I've made a name for myself in the web design and SEO spaces by writing high-quality content for high-authority websites and blogs.

EDUCATION

UNIVERSITY OF DELAWARE

2001 - 2005 | BA Foreign Languages & Linguistics

SKILLS

- Content Writing
- Copywriting
- Proofreading
- Content Strategy & Planning
- Research
- Outline Development
- Search Engine Optimization
- Front-end Web Design
- Content Management Systems
- Project Management
- Content Marketing
- eCommerce Optimization
- Business Consulting
- Business Management

EXPERIENCE

2013 - Present **Suzanne Scacca Freelance Writing**
WRITER, PROOFREADER & SEO
<https://suzannescacca.com>

I work as a content writer for a number of companies, with a focus on educating entrepreneurs, creators, and marketers on web design, SEO, and business topics.

Previously, I managed a digital marketing agency, so I am well-versed in content creation strategy, research techniques, and marketing trends.

2022 - Present **Freelancer Resource Shop**
RESOURCE CREATOR & SHOP OWNER
<https://suzannescacca.com/shop-small-business-resources/>

I launched this shop to help freelancers and small business owners access affordable tools and training that will allow them to succeed.

2019 - Present **No Nonsense Courses**
COURSE CREATOR & TEACHER
<https://no-nonsense-courses-and-coaching.teachable.com/>

I develop WordPress, SEO, and business video courses that enable freelancers and entrepreneurs to build their own businesses from the ground up.